1. Highest Revenue Cities: Mumbai leads with 660M in revenue followed by Bangalore and Hyderabad.
2. Occupancy Rate: Mumbai has the highest occupancy rate at 72.01%, indicating better utilization of capacity compared to other cities.
3. Average Rating: Delhi hotels have the highest average rating at 3.78, suggesting higher guest satisfaction.
4. Booking Platforms: A significant portion of bookings comes from "Others" (40.95%), indicating potential for better platform-specific strategies.
5. Revenue Trends: Revenue varies week by week with a peak observed in Week 25 (179.6M) and Week 26 (211.0M), suggesting periodic trends or seasonal peaks.
6. Hotel Performance: AtiiQ Palace and AtiiQ Seasons have higher average ratings (3.76 and 3.79 respectively) compared to others. AtiiQ Blu has the highest revenue among individual properties at 26.08B.
7. Revenue Distribution:

* Weekends generate significantly higher revenue (1.1B) compared to weekdays (639.1M), suggesting higher demand and possibly higher room rates during weekends.
* Presidential and Premium rooms contribute the most to revenue, indicating high demand for luxury accommodations.

1. Occupancy Rates and No Shows:

* Weekdays have a slightly higher occupancy rate (70.46%) compared to weekends (69.96%).
* No shows are higher on weekends (4222) compared to weekdays (2537), possibly due to more casual or leisure bookings.

1. City Performance:

* Mumbai is a significant contributor to revenue, followed by Bangalore, Hyderabad, and Delhi.
* The percentage values next to cities seem to indicate that 100% of some benchmark or goal was met, with specific revenues for Bangalore, Hyderabad, and Delhi.

1. Property Revenue:

* AtilQ Palace, AtilQ Bay, and AtilQ Blu are top performers in revenue, with AtilQ Palace leading at 320.1M.
* Properties like AtilQ City and AtilQ Grands have comparatively lower revenue, indicating potential areas for improvement or different market positioning.

1. Room Utilization:

* Premium rooms have the highest utilization, indicating strong demand.
* Elite rooms have the lowest utilization, suggesting potential for better marketing or adjustments in pricing.

1. Quarterly and Monthly Trends:

* Revenue remained constant between Q1 and Q2 of 2022.
* April saw higher revenue compared to May, with specific daily peaks noted on 27 and 28 May.

1. Booking Status:

* The majority of bookings are checked out, with significant portions being cancelled or no-shows, highlighting areas for customer engagement and retention strategies.